



Loring

Reading glasses
Sunglasses

PRODUCTOS LORING S.A.
C/ MANUEL TOVAR N° 33, 2° D, 28034 MADRID
www.lentesloring.com

Phone: +34 911 59 42 06 | E-mail: comunicacion@lentesloring.com

Loring

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HISTORY

Loring



Productos Loring S.A. is a Spanish company founded in 1994 and exclusively devoted to **manufacture and distribute preassembled and pregraduated presbyopia glasses, and sunglasses**, to sell in pharmacies.



Our organization was developed as a result of being able to meet the existing demand in Spanish and Portuguese market of providing high quality presbyopia glasses and sunglasses with competitive prices.



Our versatility allows us to manufacture both for our own brand 'Loring' as for other nationally and internationally recognized brands.

Due to the consolidated and accentuated presence we already have in **Spain and Portugal**, nowadays our company is in main International Expansion phase.

MARKET POSITIONING



Due to deposited trust by customers, **Productos Loring S.A.** is currently number one company in market of **manufacture and distribution of preassembled and pregraduated presbyopia glasses** in Spain and Portugal, with approximately 15.000.

Our fundamental pillars are:

- **Maximum quality** of our products because we overcome the standards required by Spanish and community regulation on sanitary products.
- **Competitive prices.**
- We count on **models** from classic designs to the most innovative and cutting edge ones, focusing in the current market according to its development, both for presbyopic glasses and sunglasses. Our main objective is to satisfy the needs of all our clients.
- An effective **post selling service** that solves any arising incidence, both to distributors and customers, in the shortest time possible and unique conditions.

QUALITY

Loring



The key to success and the mission of Productos Loring lies in the **quality** of our products and in the effectiveness of **our services to the client with a competitive price.**



Loring's preassembled reading glasses overcome quality standards demanded by the Spanish and community regulations on health products.



As a security guarantee, Loring puts all its products **under strict operative control procedures.**

QUALITY



Productos Loring S.A. **presbyopic glasses** strictly comply with the following national and international regulations:

- Sanitary License according to R. D. 1591/2009 of 16 October of Health Ministry of Spain.
- CE marking according to Directive 93/42/EEC on Medical Devices and its amendments as Directive 47/2007/CEE.
- Standards: EN ISO 14971: 2012, EN ISO 13485: 2012, EN ISO 14889: 2009, EN 62366: 2008, EN ISO 15223-1: 2012, EN ISO 12870: 2012, EN ISO 21987: 2009, EN 1041 : 2008, EN 14139: 2010 and EN ISO 8980-1: 2014.

Moreover, **sunglasses** verify international requirements listed below:

- CE marked according to Directive 89/686 /CEE and its amendments according to Directive 93/95/CEE and 96/58/CE.
- Standards: EN ISO 12312: 2013.

BRANDS

Loring

Productos Loring S.A. is responsible of manufacture and sell the following national and international brands:

- Loring
- Hannibal Laguna
- Toro de Osborne

Loring

HANNIBAL LAGUNA
ÓPTICA





Loring

Reading glasses Loring.
More than 40 models
varied from +1.00 to
+4.00 diopters: for men,
women, unisex, classics,
modern ...

CE



Loring

Sunglasses Loring. More than 40 models, most with polarized lenses.



CAT FILTRO 3 UV 400



Loring

Sunglasses for children, with the necessary UV protection to protect their eyes. Designs for baby, child and junior.



CAT FILTRO 3 UV 400



Reading glasses
Hannibal Laguna,
internationally renowned
designer.
Elegant models at a very
economic price.

CE



Full range of sunglasses
for women and men,
designed by Hannibal
Laguna.
Elegant models at low
price.

CE CAT FILTRO 3 UV400



Reading glasses Toro de Osborne, very Spanish brand. Unisex designs, timeless.

CE



Sunglasses Toro de Osborne, very Spanish brand. Unisex designs, timeless.





CAT FILTRO 3 UV 400

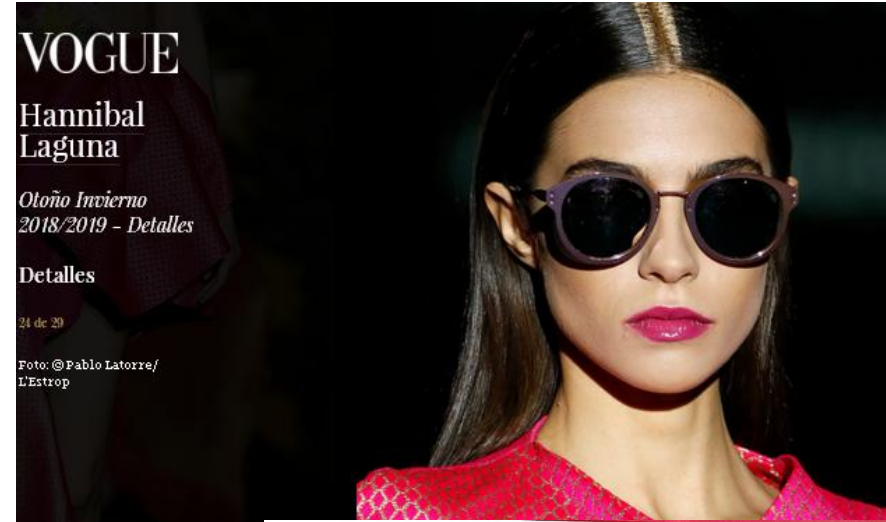
MEDIA

Loring

Productos Loring has high visibility in the media :

 <https://www.instagram.com/gafasloring/>

 <https://es-la.facebook.com/LentesLoring/>





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